

## COOPERATIVE MOVEMENT IN DISTRICT KAPURTHALA.

### A Brief Note.

Kapurthala District has a flourishing and vibrant Cooperative movement which is providing all types of services to the citizens of this district through a vast network of Cooperative Institutions. By its very nature, the Cooperative Movement touches the lives of all citizens in one way or the other. The unique character of these institutions helps them in responding to the needs of their members in appropriate manner. The activities of these Cooperatives in the district are given below :-

#### 1. Primary Agricultural Cooperative Societies (PACS) :-

Every village of Kapurthala district is covered under the network of PACS. There are 105 Co-operative Agriculture Service Societies in district Kapurthala These societies provide loan facilities to their members for Agricultural and other purposes. These societies provide the following facilities to its members :-

1. Arrange high quality fertilizers and agro-chemicals for their members.
2. Provide Short Term Agriculture loan facilities to farmers and other loans to both Agricultural and Non-Agricultural members.
3. Provide high-tech farm machinery (e.g. Laser Land Levellers, Tractors, Rotavators, zero till drills etc.) and other agricultural implements on custom hiring basis at reasonable rates.
4. Provide essential commodities for daily use.
5. Provide Medical Insurance to its members and their dependents under Bhai Ghanaya Sehat Scheme.
6. Take appropriate steps for the economic upliftment and all round development of their members.
7. Organise medical camps, Agricultural Camps and work shops for the benefit of members.

#### Mai Bhago Istri Shakti Scheme :-

Under this scheme which was launched last year PACS are providing loan facilities for economic empowerment of women. This scheme has had a very successful start in Kapurthala district and has given very good results. In 99 agriculture societies 9336 new women members have been enrolled and 210 women have availed loans to the tune of Rs. 43.62 lacs for establishing their own businesses/ income generation activities. Under this scheme 410 members have got trainings in different vocations like stitching, beauty parlor course, dairy farming, vegetable

and fruit processing etc. 570 more women have been identified for further training so that they may earn their livelihood independently.

Some CASS also provide services such as Collection of Electricity Bills, consumer diesel pump, computer training etc.

## **2. Milk Sector :-**

In district Kapurthala, there are 166 MPCS out of these 134 Cooperative Milk Producer Societies are collecting 9500 lt. milk per day. These societies are affiliated with the Doaba Cooperative Milk Producer Union Ltd. Jalandhar. The milk union has helped in setting up 9 Commercial Dairy Farms recently. There are 18 Women Cooperative Milk Producer Societies which are collecting milk from their members for the Doaba Milk Producer Cooperative Union Ltd. Jalandhar. These societies also sell cattle-feed, ghee, butter, curd, cheese, panjiri, lassi, rasila (soft drinks) etc. All these products are prepared under the strict supervision of Milk Plant. Milk Plant provides veterinary facilities through the milk producer societies for animal health and also provide artificial insemination (AI) facility for improving the breed of milch animals.

Doaba Milk Union, Jalandhar has made a big contribution in Dairy development in distt Kapurthala. Doaba Milk Union, Jalandhar is providing following facilities /activities to milk producers in distt Kapurthala:-

### **1) Purchase of milk from MPCS round the year**

Doaba Milk Union, Jalandhar is purchasing milk from Milk Producers Coop. Societies round the year and is giving competitive rates to Milk Producers.

### **2) Technical Inputs Activities :**

Doaba Milk union Jalandhar is providing following technical input activities to Milk producers through MPCS.

#### **i) supply of Verka Cattle Feed to MPCS:**

Doaba Milk Union, Jalandhar is providing high quality and balanced Verka Cattle Feed to Milk Producers Coop. Societies as per their demand on no profit no loss basis.

#### **ii) Verka Animal Chat & Mineral Mixture**

To get good quality milk from milch animals & to maintain good health of animals, Verka animal chat and mineral mixture is being provided to Milk Producers Coop. Societies.

#### **iii) Supply of Green Fodder Seed to MPCS**

Certified & graded high quality green fodder seeds are being provided to milk producers at genuine rates for getting more milk from the animals.

**iv) Artificial Insemination Centres for breed improvement**

To get better breed for high yield milch animal Doaba Milk Union Jalandhar has 20 artificial insemination centres in distt. Kapurthala. AI facilities are being provided in 60 MPCS through AI cluster centres through provision of good quality semen to these AI centres for breed improvement of animals and for better production of milk at low cost.

**v) Sale of Verka fresh Milk products/ Verka Desi Ghee to MPCS.**

Outlets have been opened in MPCS for selling milk products like Verka Paneer, Curd, Kheer, Sweet Lassi, Namkin Lassi, Raseela, SFM, PIO & Verka Desi ghee etc.

**4) Automatic Milk Collection Station/ Electronics Milkotesters**

For bringing transparency in the working of the MPCS, 14 AMCS and 35 Electronic Milkotesters (EMTs) have been installed in MPCS of Kapurthala district.

**5) Clean Milk Production**

To create awareness about hygiene, clean milk production programme is going on. Under this programme seminars are being organized and literature is being distributed at society level. It will also help in meeting the stringent quality standards for exports to the developed countries.

**6) Animal Health Care Activities :**

To get good quality milk and improve the health of milch animals Doaba Milk Union Jalandhar is providing animal health activities and emergency vety. services at door step of milk producers in villages round the clock . Other programmes of the plant are as under :-

1. Vaccination against foot and mouth disease.
2. Mass deworming programme .
3. Mastitis Control programme.
4. Vaccination against Brucellosis disease.
5. Organization of infertility camps at villages level.
6. Vety. Camps \_:

Vety. Camps are regularly organized at society level by the Milk Plant. In addition, 24 hours emergency services for animal care are being provided by the Milk Union on the demand of the members of MPCS.

**7. Financial Assistance to Milk Producers for purchase of milch Animal.**

Doaba Milk Union Jalandhar is providing loan facilities to the milk producers for purchase of milch animals under cattle induction programme through banks on reasonable rate of interest in distt. Kapurthala as per agreement between Milkfed and Nationalized banks & Central Coop. banks.

### **8. Financial Status of MPCS in Distt. Kapurthala :**

By providing all these facilities to Milk Producers, the financial position of Milk Producers Coop. Societies as well as Milk Producers is improving day by day. Presently, out of 134 MPCS functioning in Kapurthala district 131, MPCS are earning profit and the same is being distributed among the Milk Producers of MPCS as Bonus & through declaration of dividend.

### **3. Cooperative Industry Societies :-**

In district Kapurthala there are 41 Industrial Cooperative Societies out of these 31 cooperative industrial societies are working actively. Mainly these societies are engaged in works in manufacturing nut-bolts, diesel body blocks, brass bush, weaving, handloom and machine parts etc. Performance report of these societies for the year 2007-08 is as under :-

No. of working societies.	Membership	Profit in lacs.	Business turnover in lacs.
31	1214	0.12	215.64

### **4. Cooperative House Building Societies :-**

In district Kapurthala, there are 18 Cooperative House Building Societies. Out of these 11 societies are working actively. These societies provide house loan facility to its members for purchase of house and construction of house on reasonable rate of interest.

Performance report of these societies for the year 2007-08 is as under :-

No. of working societies.	Membership	Profit in lacs.	Business turnover in lacs.
11	7883	2.18	2920.54

### **5. District Cooperative Union :-**

District Cooperative Union has been registered in this district to provide literature and printing material to Cooperative Societies as prescribed / approved by the Registrar, Cooperative Societies, Punjab. The main function of District Cooperative Union is to motivate and uplift the Cooperative Movement and advertise the latest schemes and instructions of the Cooperative Department.

## **6. The Kapurthala Central Cooperative Bank Ltd. Kapurthala :-**

The Kapurthala Central Cooperative Bank Ltd. Kapurthala was registered on 16 July, 1920. The area of operation of the bank extends to Kapurthala district. The Bank is one of the first Central Cooperative Banks in Punjab which has been issued banking license by Reserve Bank of India. The bank has 35 branches and 4 extension counters in the district, which are transacting every type of banking business. The eight branches of the bank are also transacting/ accepting NRE/ NRO deposits. The bank arranges funds for the advancement of Short Term and Medium Term loans for the members of Cooperative Agriculture Service Societies to help them in arranging fertilizers, insecticides, pesticides and to meet all their needs.

The affairs of the bank are managed by an elected Board of Directors. The Present BOD was constituted on 27.2.2006.

### **Advances :**

The bank is doing direct as well as indirect financing. 444 societies was affiliated with the bank, out of which 105 are Primary Cooperative Agriculture Societies during 2007-08 a sum of Rs. 19434.00 lacs has been issued by PACS. In addition to advances made to the societies, the bank is advancing loan to individuals, institutions, SHGs and individual units for farm/ non-farm sector activities such as consumer durable loan, vehicle loans, house building loan, dairy loan, non-farm sector loan, personal loans, two wheeler loans to farmers, godown loans, loan against property, over draft limit against salary, loan against NSC and cash credit to traders and farmers etc.

### **Recovery :**

The percentage of recovery to total demand during year 2007-08 stood at 95.4%. The bank has effected 98.3% recovery of crop loan during last two crops.

### **Financial Position :**

The working of the CCB Kapurthala for the last two years is as under :-

Sr. No.	Unit	Year 31.3.2007 (Amt. in lacs)	31.3.2008 (Amt. in lacs)
1.	Share Capital	299.60	346.12
2.	Reserves	5834.64	6143.97
3.	Deposits	45321.59	49852.68
4.	Borrowings	3484.01	6702.99

5.	Advance (O/S)	26010.00	33969.69
6.	Profits	258.83	329.18
7.	Working Capital	58522.91	65228-67
8.	Financial Margin	3.93%	4.20%
9.	Cost of Management	2.97%	1.99%
10.	Branches in Profit	35	35

### **7. Primary Agricultural Development Banks :-**

There are four Primary Agricultural Development Banks (PADBs) in the district namely PADB Kapurthala, PADB Bholath, PADB Sultanpur and PADB Phagwara. These banks are engaged in the advancement of long term loans for agricultural and non agricultural purposes to their members for various purposes like :-

Purchase of Tractors

Popular Plantation.

Purchase of agricultural implements.

Eucalyptus Plantation.

Installation of tube-wells

Laying of underground pipelines.

Harvester Combines .

Land Levelling.

Purchase of Threshers.

Mushroom Cultivation.

Bee Keeping.

Dairy Development.

Sheep./ Goat Rearing.

Poultry Development.

Installation of Bio-gas Plant.

Inland Fisheries

Rural Housing.

Horticulture.

Rural Godowns.

And a large number of NFS activities.

Some new ventures which have been taken up for loaning by PADBs

are :-

Floriculture

Scheme for cattle breeders

Sprinkler Irrigation.

Education Loans.

Drip Irrigation

Medicinal & aromatic plants.

Rearing of Calves.

Agri. Clinics./ Agri. Business Centres.

### **8. Markfed :**

Markfed is engaged in a wide range of activities, common theme of which is to provide service and security of income to the rural economy of Kapurthala . District Manager, Markfed works in close coordination with other Cooperative Institutions to provide various services efficiently. The list of services provided to the farmers is placed and discussed below :-

1. **PROVIDING AGRICULTURE INPUTS** : As is well known , the flourishing of rural economy in Punjab is dependent on the timely supply of vital agri-inputs such as chemical fertilizers, agro-chemicals , seeds etc in required quantities to the end users . This is being ensured in district Kapurthala in a planned-manner through the wide network of Co-operative societies and institutions in the district. The year is divided into two crop-seasons i.e. Rabi & Kharif . Planning is started well ahead of time vide which demand for the various agri-ingredients such as Urea, DAP , Agro-chemicals etc. is sought from individual village level societies . The same is discussed and finalized for the crop season as a whole at the level of the Deputy Registrar . The same is used as source document for the provisioning of Urea, DAP and agro-chemicals to the individual societies spread throughout the district Kapurthala by Markfed . The supply of the inputs to the individual farmers at the village level is carried out by the functionaries of the village level societies . In this way , the seemingly huge task of supply & distribution is broken down into smaller manageable portions which are executed with a high level of accuracy and predictability . The supplies made by Markfed, Kapurthala are listed below for the Year 2007-08 ;

Sr.No.	Name of Commodity	Supply (In MTs)
1	Urea	12900 MTs
2	DAP	9372 MTs
3	Agro-chemicals	77991 MTs

2. **PROCUREMENT OF WHEAT & PADDY** :- DM office, Markfed, Kapurthala purchases / procures WHEAT AND PADDY at the MSP fixed by the GOI arriving in the various mandis and ensures that no farmer is forced to sell his produce at a distress price . Wheat is also procured for the Atta-Dal scheme floated by the Punjab Govt. The wheat and paddy procured during the last 3 years is shown below :-

Sr.No.	Year	Commodity	Quantity ( In MTs)
1	2008-09	Wheat(Central Pool)	69555 2473 (72028 MTs)

		<b>Wheat (State Pool)</b>	
<b>2</b>	<b>2007-08</b>	<b>Wheat(Central Pool)</b> <b>Wheat (State Pool)</b>	<b>51942</b> <b>9285 (61227 MTs)</b>
<b>3</b>	<b>2007-08</b>	<b>Paddy</b>	<b>79356 MTs</b>
<b>4</b>	<b>2006-07</b>	<b>Wheat</b>	<b>43735 MTs</b>
<b>5</b>	<b>2006-07</b>	<b>Paddy</b>	<b>83558 MTs</b>

- 3** **DISTRIBUTION OF EDIBLE/NON EDIBLE PRODUCTS** : Markfed through DM Office, Kapurthala is also engaged in the distribution of edible and non-edible products such as Vanaspati , edible oil, canned food products , rice , feed etc. though the network of co-operative societies . The sale of such products not only provides a source of income to the societies but also ensures their availability at reasonable prices in the villages . These products not only help enhance the brand value of Markfed but also help in opening up new horizons in the minds of the farmers about the limitless opportunities afforded by the co-operative movement as a viable alternative to the corporate model of Marketing being practiced by the bigger private corporations.
- 4.** **OPERATION OF SOIL-TESTING LAB** : DM office, Kapurthala runs a full fledged soil & Water testing lab as well as a mobile unit . Considering the absolute necessity of preserving the vitality of the soil , samples are collected by the mobile unit and are tested in the lab . Nutrient deficiency , if any, is pointed out and remedial measure required are recommended to the farmers . If possible case is also taken to provide soil-specific crop-cultivation recommendations.

#### **MARKFED REFINED OIL & ALLIED INDUSTRIES, KAPURTHALA**

Markfed is operating a cattlefeed plant in Kapurthala since 1976. This plant has a capacity to produce 100 MT of cattlefeed per day . The basic purpose behind setting up a feed plant was a wish to ensure supply of scientifically produced and rigorously tested feed adhering to ISI specifications at a reasonable

price to the farmers of Punjab. The necessity of feed produced on a scientific basis was felt as a necessary prerequisite to ensuring stable increase in the milk output of dairy animals. Markfed has always persevered to supply feed at fair and reasonable rates in sharp contrast to the maximization of return on capital model preferred by private feed manufacturers answerable to their stakeholders. This economic model has paid handsome dividends as seen in the secular upward trend in the per capita milk availability. The availability of Markfed produced feed has also acted as a check to the rampant proliferation of privately produced and distributed spurious feeds some of which have a toxic effect on the yield and reproductively status of dairy animals. The availability of choice of a good quality and scientifically produced feed to the dairy farmers of Punjab vis-à-vis spurious feeds has acted as a great countercheck. Recently, Markfed has decided to diversify its portfolio of products in a bid to keep up pace with the increasing requirements and demands of dairy farmers. This has seen in the launch of organic and inorganic mineral mixture and liquid calcium. The intensive agriculture practiced in Punjab for the last three decades since the advent of green revolution has resulted in the removal of soil nutrients / minerals at an alarming pace. As a result the nutrition of dairy animals which is heavily skewed in favour of agri-byproducts has seen dwindling in the availability of such minerals to the dairy animals. To ensure their regular and stable supply there is no way but to feed them over and above what is made available to them through feed and fodder. The regular feeding of good quality feed and mineral mixture has the capacity to optimize milk output and reproductive productivity of dairy animals. The production of feed during the last 3 years is shown below :-

Sr. No.	Year	Production ( in MTs)
---------	------	----------------------

1	2007-08	28705
2	2006-07	24121
3	2005-06	26417

There are more than 400 Cooperatives working in the District Kapurthala. The table below shows different types of Cooperative Societies and their performance from 1.4.2007 to 31.3.2008 :-

Sr. No.	Kind of Society	No.of Societies	Member ship	No. of working societies	No. of working societies membership	Working Societies Profit. (In lacs)	Business Turnover
1	Agriculture Society	105	80701	99	78351	327.29	148355.48
2	Milk Producers	166	11375	120	8223	1.45	1094.30
3	Industrial	41	1324	31	1214	0.12	215.64
4	House Building	18	8224	11	7883	2.18	2920.54
5	Non Agriculture Thrift & Credit Societies.	15	15716	12	12572	70.16	5607.78
6	Labour & Construction	28	1152	24	987	13.40	427.86
7	Primary Consumer Store	1	8415	1	8415	4.07	5040.85
8	Transport Societies	6	224	3	111	1.90	524.46
9	Schedule Cast Land Owning Societies.	3	88	-	-	-	-
10	Poultry Societies.	4	67	-	-	-	-
11	Marketing Societies	8	1452	4	908	2.30	3275.68
12	Primary Agricultural Development Banks.	4	28757	4	28757	54.21	21705.21
13	Central	1	62648	1	62648	329.18	838.22

	<b>Cooperative Bank</b>						
<b>14</b>	<b>Labour &amp; Construction Union</b>	<b>1</b>	<b>22</b>	<b>1</b>	<b>22</b>	<b>1.41</b>	<b>35.72</b>
<b>15</b>	<b>District Cooperative Union.</b>	<b>1</b>	<b>134</b>	<b>1</b>	<b>134</b>	<b>-</b>	<b>38.64</b>
	<b>Total :-</b>	<b>402</b>	<b>220299</b>	<b>312</b>	<b>210225</b>	<b>807.67</b>	<b>190080.38</b>

The breadth and reach of the Cooperative movement in the district can be gauged from the quantum of combined business turnover of the Cooperative Institutions of Kapurthala District which was more than Rupees 1900 crore during the year 2007-08.